

front and center

inflatable based recruiting news and idea letter

Inflatable Images

volume 5, issue 4 Winter 2010

Hot Alternatives!



A-frame

The Truck Bed Billboard will get you noticed everywhere you GO!!!

Branding, image, and of course, just who gains the attention of passers-by are most important variables in the world of recruiting. Inflatable Images has solutions to the problems of being seen and more importantly - being REMEMBERED!

*Establish your identity and position in the mind of the public...
...a position of LEADERSHIP!*



6' High x 6' Wide x 30" Deep Truck Bed Billboard

Depending on the location or demographics of your events (i.e. High School or College events, State/County Fairs, Trade Shows, etc.) the US Coast Guard Truck Bed Billboard provides unmistakable visibility right where you need it the most - at the local level in front of the people who matter most -- hundreds of potential recruits! Set up in the back of your truck OR set up by itself as a freestanding billboard at your recruiting event.

EASY SET UP! EASY STOW!

In support of your promotion specific marketing, Inflatable Images offers the US Coast Guard Truck Bed Billboard multi-purpose signage inflatable. This 3 dimensional (6' High x 6' Wide x 30" Deep) eye catching inflatable sign with optional permanent logo area, removable Velcro banners, and an optional internal lighting system for dramatic nighttime or

gray day exposure, is second to none at commanding the attention of passers by and Driving Them To Your Location!



Stay well under your IMPAC Card limit!

Additional information on the US Coast Guard Truck Bed Billboard along with all of our other exciting USCG ATTENTION GRABBING promotional inflatables can be found in the Proposal to the US Coast Guard Recruiting at www.scherba.com/coastguard or by contacting Jacob Brant at 330 273 3200 X158 or j.brant@schherba.com. We shall look forward to hearing from you soon and the opportunity to work with you or your Recruiting Office on an exciting no-holds-barred inflatable recruiting project sometime in the very near future!

**GO US COAST GUARD!
RECRUIT AT WILL!**



2880 Interstate Pkwy Brunswick, OH 44212
330.273.3200 x158 fax: 300.283.3212

www.scherba.com/armedforces



INFLATABLE IMAGES®