

# front and center

inflatable based recruiting news and idea letter

Inflatable Images

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## Hot Alternatives!



A-frame



ARMY STRONG.™

## The Truck Bed Billboard will get you noticed everywhere you GO!!!

Branding, image, and of course, just who gains the attention of passers-by are most important variables in the world of recruiting. Inflatable Images has solutions to the problems of being seen and more importantly - being REMEMBERED!

exposure, is second to none at commanding the attention of passers by and Driving Them To Your Location!

*Establish your identity and position in the mind of the public...  
...a position of LEADERSHIP!*



*6' High x 6' Wide x 30" Deep Truck Bed Billboard*



**Stay well under your IMPAC Card limit!**

Depending on the location or demographics of your events (i.e. High School or College events, State/County Fairs, Trade Shows, etc.) the US ARMY Truck Bed Billboard provides unmistakable visibility right where you need it the most - at the local level in front of the people who matter most -- hundreds of potential recruits! Set up in the back of your truck OR set up by itself as a freestanding billboard at your recruiting event.

Additional information on the US ARMY Truck Bed Billboard along with all of our other exciting US ARMY ATTENTION GRABBING promotional inflatables can be found in the Proposal to the US ARMY Recruiting at [www.scherba.com/army](http://www.scherba.com/army) or by contacting Jacob Brant at 330 273 3200 X158 or [j.brant@schherba.com](mailto:j.brant@schherba.com). We shall look forward to hearing from you soon and the opportunity to work with you or your Brigade or Battalion on an exciting no-holds-barred inflatable recruiting project sometime in the very near future!

**EASY SET UP! EASY STOW!**

**GO ARMY!  
RECRUIT AT WILL!**

In support of your promotion specific marketing, Inflatable Images offers the US ARMY Truck Bed Billboard multi-purpose signage inflatable. This 3 dimensional (6' High x 6' Wide x 30" Deep) eye catching inflatable sign with optional permanent logo area, removable Velcro banners, and an optional internal lighting system for dramatic nighttime or gray day

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